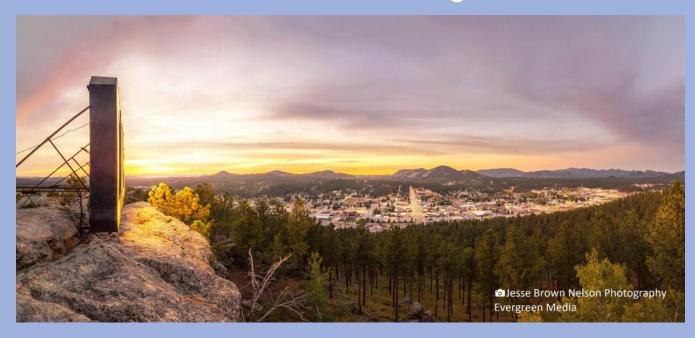




Buffalo Bytes



when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting

CUSTER CONNECTIONS



Social media is becoming more and more frustrating, right? If you have used it to connect with your audience for ten years or so, you undoubtedly have seen crazy changes in your reach. If you're new to the social media for business scene, reaching 2% of your audience probably feels pretty normal.

But if you're not reaching your audience, how are they going to know who you are and all the wonderful things your business can bring them?

When it comes to building a loyal following, there are several things you can do. Ultimately, reach is still dependent on the platform's algorithm, but every social media channel claims to respond to value. To reach more people, you need them to see you as providing valuable content they want to interact with. Here's how you can start doing that.

Get Your Business in Good Social Media Shape

Before we get into strategy and posting ideas, it's important to get your social media accounts in good shapeMake sure your profile is complete, up to date, and visually appealing. Use a high-quality profile picture and cover image. If you have a profile you are no longer using, don't just leave it languishing. Add a few posts to it about where you are posting now. An image post or funny video can help people who find you on one platform, locate you on another. Use analytics tools to understand where you are now. Identify what types of content resonate most with your audience. Check when they are most active. Use that to influence your posting content and scheduling. As you change your posting, track your progress to see what's working.

Finally, keep up with the latest social media best practices and algorithm changes. They are alwayævolving changing. Now, let's talk about content.

Start with a Strong Content Strategy

We all know stories about how a video went viral, but for business you need to develop a strong and consistent strategy that revolves around dependable and valuable content. If something goes viral, awesome. But don't count on it as part of your content strategy any more than you would see buying a lottery ticket every week as a way to fund retirement.

When creating a social media content strategy for business, you want:

- High-Quality Content. The foundation of your social media presence is compelling and valuable content. Post images, videos (this is a must), and text that resonate with your target audience.
- Consistency: Develop a content calendar to help plan and schedule your posts. Post regularly to stay top-of-mind with your audience. Consistency is key to becoming top of mind. Sometimes consistency can even trump value in the short term. For instance, there was an author on TikTok who created some of the most boring videos I have ever seen—speaking in a monotone about the details of everything she did every morning. She posted with the regularity that some people

reach for their morning coffee Darn if she didn't grow a massive following on consistency alone

- Every morning, there she was. And in the same way you might find yourself staring out the window in a daze while you make coffee, I watched her videos.
- Variety: Mix up your content formats to keep things interesting. Try using images, videos, carousels, live streams, stories, and polls. But...keep to your branding so that people will know it's you immediately.
- Value: Offer educational, entertaining, or inspirational content that provides value to your followers.

Engage

The algorithms base their determination of valuable content on what people are interacting with. That means you must motivate them to go from a passive state of watching (or reading) to an active pursuit of commenting. That's not always easy, but here are some best practices you can implement:

- Respond to Comments and Messages as soon as possible. Show you value your commenter's interaction. When appropriate, ask them questions in the comments. This will help continue the conversation. Speaking of...
- Ask Questions and Run Polls: Encourage conversations and participation by asking questions and conducting polls. Stickers are an engaging way to do this on Stories.
- Use Interactive Features: Utilize features like live streams, Stories, and Q&As to connect with your followers in real-time. Facebook, for one, notifies your followers when you go live.
- Community Building: Foster a sense of community by sharing user-generated content. If someone posts a picture of your products or a review, share it and thank them.

Get More Views

Again, the algorithm has a lot to do with how many people see your content. Just because you post does not mean it will be seen. Recently, Instagram seems to be showing more content to non-followers than followers. Here are ways you can build on that:

- Cross-Promotion. Promote your social media accounts on your website, email signature, newsletter, and other marketing materials. Make sure everyone who does business with you (or is researching your business) knows where to find you on social media.
- Hashtags. Use relevant hashtags to help people discover your content. Research popular and trending hashtags in your industry and community. Speaking of trending, it's okay to try a little...
- Bandwagoning. Jumping on the bandwagon (or posting about something that's trending or using trending music) is a good way to get new eyes on your content. It may feel a little insincere at first and out of line with your business, but if you do it in a fun way, it can show a lighter side of your personality and help people feel more connected to you.
- Collaborations. Partner with influencers or other businesses in your niche or town to reach a wider audience. Do interviews, videos, social media posting battles, and other collaborations to get attention. Talk to your chamber. They may be able to help introduce you to the perfect business partner. Check out this "sign war," which made it out of the social media trenches and onto a local TV station.

Building a loyal following takes time and effort. Be patient, consistent, and focused on providing value to your audience, and you'll see your interactions grow over time.

Christina Metcalf is a writer/ghostwriter who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She loves road trips, hates exclamation points, and is largely disappointed in the ongoing changes to algorithms.

Medium: @christinametcalf Facebook: @tellyourstorygetemtalking Instagram: @christinametcalfauthor LinkedIn: @christinagsmith



Dawn Murray Executive Director

IMPORTANT ANNOUNCEMENTS

CHAMBER STAFF

Dawn Murray Executive Director dmurray@custersd.com

Fred Baumann Information Associate **fbaumann@custersd.com**

Pat Hattervig Information Associate **phattervig@custersd.com**

Adrianna Burgess Information Associate assistant@custersd.com

> Joel Behlings Information Associate *info@custersd.com*

2024 Board Of Directors

Amy Bailey - President Craig Reindl - Vice President Michelle Fischer - Treasurer

> Amanda Allcock Carrie Moore Corey Virtue Eric Butler

> > John Stahl

Custer State Park Announces Trail Upgrades and Temporary Closures

Pierre, S.D.- The South Dakota Game, Fish and Parks today announced the start of a significant trail upgrade project aimed at enhancing the visitor experience and preserving the natural beauty of Custer State Park.

To facilitate these improvements, *portions of the Sylvan Lake Shoreline Trail will be temporarily closed, while the entire Sunday Gulch Trail will be closed starting September 9, 2024, and continue into the spring of 2025.*

For more information about the trail upgrades or the Sylvan Lake Master Plan, please visit *custerstatepark.com* or contact Lydia Austin at *Lydia.Austin@state.sd.us*



Miranda Boggs

Julie Jenniges - City Liaison Mark Naugle - School Liaison Lydia Austin - CSP Liaison Jessica Noteboom - BID Board Liaison



Please take note of the following message from Gena Keller:

Food insecurity affects anywhere from 14.8 percent up to 48 percent of households across South Dakota. This reality has a significant impact on many families in our community, calling for us to come together and take action. In my first year of running Hounds, Pugs, and Hugs, a beloved dog and animal daycare, I have been blessed by the support and kindness of this community. Throughout the past year, several fundraising events have been held to benefit our veterans, from Midwest Honor Flight and Soldiers' Angels, to providing gifts for our veterans at the Michael J. Fitzmaurice Veterans Home in Hot Springs.

As Veterans Day approaches, we have another opportunity to unite and extend our support, not only for our veterans but also for those struggling with food insecurity. With food insecurity reaching higher Therefore, I am calling on each of you to help stock the shelves of The Storehouse, located at 66 Centennial Drive, right here in Custer. The Storehouse provides essential food supplies to many families in our area, and your contributions can make a significant difference.

If you are interested in making a non-perishable donation, blue tote bags are available from the following businesses: The Custer Chamber of Commerce, The Custer County Chronicle, Vector Design Print & Tech, and from me. By filling these blue tote bags with food items, you will be directly helping to alleviate the burden of food insecurity for families in our community. Together, we can make a profound impact. Let us rally our efforts, just as we have for our veterans, and ensure that no family in Custer has to go hungry. Your generosity and compassion will help lift the burden for those in need, and there is no better time than now to show our support. Thank you for standing and uniting as we prepare to honor our veterans and uplift our community.

Please have your donations dropped off by October 5th, 2024. If you have any questions, please contact me at 605-880-0655.



HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills. *Visit Route Reimagined*

A free text-in service is being used to communicate major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time. To have things added to Buffalo Bytes, please send to *bytes@custersd.com*. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

September 12

Custer Chamber Mixer at the Gold Pan Saloon 5pm

September 19-22

Mickelson Trail Trek

October 17 Custer Chamber Annual Dinner

October 25 Custer Chamber Monster Mash

October 31

Custer Chamber Merchant's Trick or Treat

WEEKLY HUMOR

Insurance companies are warning

campers if your tent is stolen during the night you won't be covered



CHAMBER HAPPENINGS





Chamber Mixer

Hosted By:



September 12th from 5 p.m. - 7 p.m. Held At the Gold Pan Saloon 508 Mt Rushmore Rd, Custer, SD 57730

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS

Mielzoleon Tunil Tuolz

Welcome Banquet Sponsors Needed

Fat Tire Sponsor- \$300 Road Bike- \$200 Hospitality Night Sponsor- \$100

> Over 650 bicyclists on September 19, 2024

Contact Dawn at dmurray@custersd.com





Reminder!

Host a Chamber Mixer

Dates Available:

Jan 28th, 2025 February 20th, 2025 March 20th, 2025 April 17th, 2025

May 15th, 2025 September 18th, 2025 November 20th, 2025 December 18th, 2025

The time has come to start planning for next year's Chamber mixers! Here are a couple of things to remember about the Chamber Mixers. You must be a member to host a mixer and you are welcome to co-host with your friend's businesses. We would love it if our new members would take part in hosting some of next year's mixers. Make sure to give others an opportunity if they want it. So talk to your friends and business partners and reach out if interested.

Contact Dawn Murray at: dmurray@custersd.com or (605)- 673-2244 to set your date

2024 Annual Chamber Membership Awards Banquet

Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support.

Your sponsorship will be announced during the banquet and printed on all published materials.

Gold Sponsor~ \$300 includes 3 free meals Silver Sponsor~ \$200 includes 2 free meals Bronze Sponsor~ \$100 includes 1 free meal

> If you are interested in being a sponsor, contact Dawn at <u>dmurray@custersd</u>.com or 673-2244







- 1. 1880 Train
- 2. 1881 Courthouse Museum
- 3. A Walk in the Woods
- 4. Aflac- Carol Perrigo
- 5. American Family Insurance- Ronni Calvird Agency, Inc
- 6. Aspen +Pine Realty
- 7. Aspen Federal Credit Union
- 8. Bakers Bakery
- 9. Bavarian Inn
- 10. Beecher Rock Vehicle Storage
- 11. Best Western Buffalo Ridge Inn
- 12.Big Pine Campground
- 13.Black Hills & Badlands
- 14. Black Hills Electric Cooperative, Inc
- 15. Black Hills Federal Credit Union
- 16.Black Hills Playhouse
- 17. Bradeen Real Estate & Auctions, Inc
- 18. Buffalo Ridge Camp Resort
- 19. Buglin' Bull
- 20. Busy Ewe Farm & Fibers
- 21. Carr Electric Company, LLC
- 22.Chalet Motel
- 23. Chamberlain McColley's Funeral Home
- 24. Chapel in the Hills
- 25. Chief Motel
- 26. Christy Chamberlain & Bob Reich
- 27. City of Custer
- 28. Claw Antler and Hide Inc
- 29. Colleen Hennessy and Jim Frank
- 30. Comfort Inn & Suites
- 31. Craig Hindle Construction
- 32. Crazy Horse Memorial
- 33.Custer Ace Hardware
- 34. Custer Ambulance Service
- 35.Custer County Chronicle (SHP Holdings, LLC)

36. Custer County Library Foundation 37. Custer County Republicans 38. Custer Dental Studio 39. Custer Heating and Air Conditioning 40. Custer Lions Club 41.Custer Lutheran Fellowship 42. Custer Mile High Garden Club 43. Custer Mt. Rushmore KOA 44. Custer Senior Center 45. Custer State Farm 46. Custer State Park 47. Dacotah Bank 48. Dakota Greens- Custer Greenhouse & Nursery, Inc 49. Dakota Photographic 50. Days Inn 51. Days Inn 52. Deep Creek Art Gallery 53. Diane Dennis 54. Double Diamond Ranch 55. Eagles Landing Lodge 56. Econolodge Custer 57. Edward Jones- Mark Koch 58. Edward Jones-Kris Zerbe 59. enCore Energy Corp 60. Feel Good Café 61. First Choice Lock and Key 62. First Interstate Bank 63. Floors and More Cleaning and Restoration 64. Four Mile Old West Town and Campground 65. Fred and Wendy Hlvala 66. Freedom Hills Wealth Management 67. French Creek Supply- NAPA Auto Parts 68. George S Mickelson Trail 69. Gold Valley Camp 70. Golden West Telecommunications 71. Good Karma Jewelry 72. Grizzly Gulch LLC 73. Harney Peak Chapter, NSDAR 74. Highmark Credit Union 75. Holiday Inn Express & Suites 76. Homestead Carpet Care 77. Horatio's Homemade Ice Cream 78. J & M Lawn Care LLC 79. Jackie Hartwick

80. Jenny's Floral 81. Jim and Patti Lee

82. John and Diana Carson 83. Jon Gindhart, DC, PLLC 84. Jorgensen Log Homes Inc 85. K & S Stagecoach Stop 86. Ketel Thorstenson, LLP 87. Kitchens by Karla 88. Lampert Properties 89. Lasting Impressions Unlimited 90. Lewis Realty/ KW Black Hills 91. LFC Veterinary Service, LLC 92. Lynn's Dakotamart 93. McGas Propane LLC 94. Miner's Cup LLC 95. Mountainview Baptist Church 96. Mt Rushmore Brewing Co. 97. Murray Auto Repair LLC 98. Nelsons Oil & Gas 99. New Trails Ministry Nielsen Enterprises, LLC 100. NXTLAW 101. **Operation Black Hills Cabin** 102. Our Redeemer Lutheran Church 103. PDQ Construction 104. Peaceful Meadows, LLC 105. Pleasant Valley Farm & Cabins LLC 106. Plenty Star Ranch Retreat 107. 108. Prairie Hills Transit Road Runner, Inc 109. Rock Solid Enterprises, LLC 110. Rocket Motel, LLC 111. **Ronald McDonald Charities** 112. **Rush Mountain Adventure Park** 113. 114. Sentinel Federal Credit Union Sew What? 115. Skogen Kitchen 116. Southern Hills Title, Inc 117. 118. Sprockets Fun Foundry Star Ridge Advertisments 119. Starr Insurance 120. Steve & Yolanda Davis 121. 122. Stone Décor and Supply Sunshine Storage 123. 124. Super 8 **Tallgrass Landscape Architecture** 125. **Tanglewood Estates** 126. Tennyson Investments, LLC 127.

C . 1

- 128. The Blind Guy of the Black Hills, LLC
- 129. The Hills Inn
- 130. United Way of the Black Hills
- 131. USDA Forest Supervisor Office
- 132. Valhalla Legal, PLLC
- 133. VFW Post 3442
- 134. Vineyard Black Hills
- 135. World Fossil Finder Museum
- 136. Zonta Club of the Southern Black Hills



Edward Jones-Jared Slagle Rise- Custer DGR Engineering Glen Erin Horse Camp Custer's Rendezvous Rapid Fire Protection Black Hills Bronco Adventures Sage Creek Grille

MEMBER SPOTLIGHT



2024 Custer Chamber

Chamber of Commerce Membership Spotlight

Buglin' Bull Restaurant & Sports Bar



#MembershipMonday

This week's membership Monday is all about the *Buglin' Bull Restaurant and Sports Bar*. Here are some words from the business.

"Welcome to Buglin' Bull Restaurant and Sports Bar! Nestled in the heart of Custer, South Dakota, we pride ourselves on offering a unique dining experience that combines the flavors of the wild West with a cozy, family-friendly atmosphere. Whether you're craving our mouth-watering steaks, signature burgers, or refreshing craft beers, our menu has something to satisfy every palate. Join us for a meal, catch the game on one of our big screens, and experience the warm hospitality that makes Buglin' Bull a local favorite."

AREA EVENTS



ANCHOR CLUB

BEGINS WEDNESDAY, SEPTEMBER 4, 2024

WHAT IS ANCHOR CLUB?

At Anchor Club, we learn from God's Word, while having fun...all at the same time!

Clubbers will be challenged to memorize, read, sing, and participate in the activities every week! Your children are invited to be a part of the Club!

> WHO? K5 thru 6th grades

WHEN? Wednesday afternoons

We will provide a meal each night for the Anchor Clubbers.

FREE TRANSPORTATION AVAILABLE!

We can pick up children right at the school, if desired.

Mountainview PTIST CHI

12230 Aviation Way

(next to the Custer airport)

605-673-2498

www.mountainviewbaptistcuster.com

ESUS is the ANCHOR of my soul.

Hebrews 6:19

Mom & Dad, Anchor Club is almost here and it's time to encourage the clubbers to once again work hard in their Anchor books!

Southern Black Hills – Custer SD

MANUFACTURED HOME ON RENTAL LOT

ABSOLUTE AUCTION

ONLINE BIDDING CLOSES THURSDAY SEPTEMBER 5th, 24 - 2:00 PM MDT

Property located at 949 Ponderosa Street, Lot 3, Custer SD

Selling at Absolute Auction, without minimum or reserve will be a 2004 Redman New Moon 16' x 80' manufactured home on an attractive rented lot in NE Custer City, SD. This comfortable 1280+- sq. ft. home includes a deluxe 13'x14' master bedroom with large bath, garden tub and a newly installed custom marble type walk in shower (\$10K+ installed). Also includes 2 additional bedrooms, 2nd full bath, as well as a spacious kitchen & living room. Other features include vaulted ceilings, central air & propane heat, new refrigerator, a gas range & stacking washer/dryer, 14'x18' deck and more! New asphalt shingles and siding were replaced in 2021. The home is served by Custer City water/sewer/garbage. The spacious oversized corner lot features a large back yard with shade trees, privacy fenced on 2 sides, in Ponderosa Mobile Home Park. located east of the Custer Schools football/athletic field.

TERMS AND CONDITIONS: Absolute Auction, selling without minimum or reserve! Bidding by Online only Auction format only. Register at www.bradeenauction.com. Successful bidder shall deposit 15% irrevocable earnest money



within 24 hours of the close of the online auction, with the balance due upon closing, on or before Sept. 20th, 2024. Property sold without buyer contingency of any kind. Have financial arrangements secured prior to bidding. Selling 2004 Redman Manufactured home only, no real estate included. Home may remain upon signing a lease, or buyer may remove the home, at buyers expense, by Friday September 27, 2024 without additional rental fees. Move-In-Ready, immediate possession available upon full settlement. Auctioneers, Brokers, and their associated staff are representing the seller's interest in this transaction. All information was derived from sources deemed reliable; however, neither Seller nor the Auctioneers/ Brokers are making any guaranties or warranties, actual or implied. Property selling "As-is where is", without warranty of any kind. Inspect to the extent deemed necessary both on and off premise and use your own judgement when bidding. Announcements made at auction take precedence over any prior printed or oral representations.

Inspection: Auctioneers/Brokers will be at the property on Thursday August 22nd and 29th from 3 to 5 PM or call 605-673-2629 for appointment, MLS Lock Box installed contact your local Realtor. **Broker Participation is encouraged**, call for details, required form and deadline.

Auctioneers note: Take time to tour/inspect this 2004 Redman Home. The home may remain on the rental lot, OR move to your location. As you are aware, affordable housing is difficult to find in the Black Hills. Do your homework, and place your bids ONLINE, where YOU set the price! Auctioneers will be at the property from noon through the close of bidding on Sept. 5th to answer questions or to help with the bidding process. Remember, this home sells without reserve! Register early to bid at <u>www.bradeenauction.com</u> Contact Bradeen Auctions early to place your bid if you are unable to bid online! See complete terms, photos & details at <u>www.bradeenauction.com</u>.

Owners: Jack Kitchen

Custer, SD



Art Expressions Gallery's 3rd



8/8/24







MONTHLY BREAKFAST

1st Saturday of Every Month

Saturday, Sept. 7th - 9:00 AM Feel Good Cafe 907 N. 5th St. Custer, SD (next to Bavarian Inn)



It's An Election Year. Support Democracy.

Email: ccsddp21info@gmail.com PO Box 5065 Custer, SD 57730 Facebook:

@custercountydemocratsofsouthdakota



"Catholics Returning Home"

AN OPEN DOOR FOR RETURNING CATHOLICS

St. John the Baptist, Custer St Anthony of Padua, Hot Springs St. James, Edgemont

Welcome!

- * Were you raised Catholic but do not come or seldom come to Church anymore?
- * Are you a Catholic who now feels separated from the church?
- * Would you like to know more about the Catholic Church as it is today?
- * Would you like to feel at home in the Catholic Church again?

No matter how long you have been away and no matter what reason, we invite you to consider renewing your relationship with the Catholic Church.

Informal listening sessions begin:

Date:	Saturday, September 7, 2024 & continuing for 6 weeks
Time:	10:00 - 11:30 AM
Place:	St John the Baptist Catholic Church, Custer

Sponsored by the local Catholic Parishes listed above. For more information call Lynda Davis, (605) 745-3988

State Surplus Vehicle & Equipment Auctions

SD DOT, Region Office, 2529 W. Hwy. 12 Aberdeen, SD

Monday, September 9, 2024 10:00am CDT.

Vehicles; Equipment; SD DOT Survey Equipment; Recreational; Miscellaneous; Office & much more.

SD DOT, Region Office, Exit 330-1300 S Ohlman St. Mitchell, SD

Tuesday, September 10, 2024 10:00am CDT.

Vehicles; Equipment; Recreational; Miscellaneous & much more.

Expo Center/Stanley County Fairgrounds,

320 S. Casey Tibbs St. Ft. Pierre, SD

Wednesday, September 11, 2024 9:00am CDT.

49 Vehicles; Equipment & Misc; Recreational; Large Passenger Carrying Busses; Office & Home; Verendrye Museum Pieces and much more.

SD DOT Shop, Exit 32/11 Otter Rd. Sturgis, SD

Friday September 13, 9:00am MDT.

Vehicles; Recreational; Equipment & Miscellaneous; SD Dept of Corrections Fire Crew Equip. & much more.









FOR FURTHER INFORMATION WRITE OR CALL: SD PROPERTY MANAGEMENT 1320 EAST SIOUX AVE, PIERRE, SD 57501 PHONE (605) 773-4935 INFO/PHOTOS @ WWW.SDSURPLUSPROPERTY.COM

AUCTIONEER: Bradeen Auctions, Inc. - PO Box 686, Custer SD, 57730 www.bradeenauction.com



Ron Bradeen - Jeff Storm - Travis Mayer Auctioneers

Custer, SD • www.bradeenauction.com



THE CUSTER AMERICAN LEGION



FLAG RETIREMENT Program

WEDNESDAY SEPTEMBER II, 2024 6:00PM

Veteraus Memorial Park

* * * * * * * * * * * *

The American Legion will hold an American Flag retirement program in honor & memory of the first responders, military & citizens who gave everything on 9/11.

* * * * * * * * * * * *

Kubota Tractors-ATV 's-Storage Containers-Guns-Vehicle- Antiques - Household - Tools - Trailer

AUCTION

Ron & Ellen Haffner & Dave & Barbara Gray, Custer, SD

ONLINE BIDDING OPENS Thursday · Sept. 12th, 2024

- Closing Monday · Sept. 16th, 2024, 4:00 PM

Property located at 2 locations: #1: 11229 Custer Limestone RD, Custer, #2: 11276 Custer Limestone RD, Custer. 3 mi. n of Custer on Hwy 385 then left on Medicine Mt Road 1 mi. to Custer Limestone RD, left go 4.5 mi. to Saginaw RD right ¹/₄ mile then left on Elliott Rd 7 mi. to Ditch Creek Rd, turn left 4 mi. to 11229 Custer Limestone RD. Watch for signs!

Kubota L3800 Tractor & loader,107 hours like new; Kubota B2650 tractor & loader like new, 130 hours; 3-20' metal storage/shipping containers; 2005 Chevy 4x4 pickup; 2005 Yamaha ATV; 2000 Polaris Sportsman ATV; 3 pt blade; 3 pt PTO post hole auger; Bobcat 84" snow blade like new; 3pt box blade; Ram Splitter 3 pt log splitter; 12 volt sprayer; single axle trailer: Firearms including: Winchester, Remington, Savage, Marlin, Glock, Ruger & M1 Garand Rifle w/ bayonet; assorted ammo; Knives & sporting items; Yamaha 15hp outboard motor; reloading items; deer mounts; elk & other hides; custom saddle; table saws; DeWalt tools; Band saw; Generator; Patio furniture; ATV ramps; Craftsman tool chest; Stack on gun safe; Sentry Safes; Air Compressor; Scaffold; stock rollers; pressure washer; gas cans; shop vacs; Power tools; Black-stone grill; Gas grills; bar stools; chest freezer; Singer treadle sewing machine; Lamps; furniture; shelving; snow shoes; dog kennels; antlers; golf clubs; Artwork; China hutch; bedroom set and beds; recliners; dining table & chairs; antique recliners; sofa; Home Décor; Camping gear; tools and so much more.

Auctioneers Note: The Haffner's and Gray's have sold or are selling their homes and will be selling these quality items at auction. All are in good to great condition, both tractors have low, low hours. plus, many very interesting, unique and one-of-a-kind items. Take time to inspect the online catalog for complete photos & details.

TERMS & CONDITIONS: ONLINE ONLY AUCTION. NO BUYER PREMIUM! Complete detailed photos, descriptions, inspection & settlement dates at <u>www.bradeenauction.com</u>.

Property Inspection: Items will be available for inspection at the properties on Monday Sept. 16th, from 11am to 2pm. See the detailed descriptions & photos in the online catalog, at www.bradeenauction.com

Property Settlement & Pickup: All items must be settled for Wednesday Sept. 18th between 10:00am & 3:00pm at 11229 Custer Limestone RD, Custer, then proceed to the location of your items with your paid receipt. No Exceptions. Shipping available on select items.

Owners:

Ron & Ellen Haffner David & Barbara Gray

Custer, SD









South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday Sept 14th 2024 9:00am to 4:30pm

Basic Pistol Class.

This class is for new and intermediate shooters. It will cover sight alignment, stance, trigger control and much more.

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at ,**www.sodakian.com**, contact us at 605-673-3222 or by e-mail at

southernhillstactical@gwtc.net



Anniversary Celebration Thursday, September 19t

Thursday, September 19th 4PM-6PM Custer State Farm

FREE PULLED PORK SANDWICHES!... cake too!



Come down to Custer State Farm for dinner on us to celebrate Steve and the crew working in the Custer community for the last decade.

We look forward to another 10 years!!





MONTHLY MEETING

3rd Thursday of the Month

Thursday, Sept. 19th- 6:00 PM

Custer County Library - Pine Room

Support Democracy It's An Election Year!



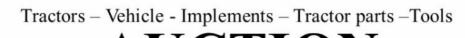
Scan To Support!

Email: <u>ccsddp21info@gmail.com</u> PO Box 5065 Custer, SD 57730 Facebook: @custercountydemocratsofsouthdakota

Southern Hills United Way Month of Caring Kick-Off Breakfast



September 19, 2024 8-9:30 am Custer Library Parking Lot Volunteer Teams are welcome to grab-and-go or hang out a bit and meet some of the agencies in the area. Most importantly, wear your shirts!



AUCTION ONLINE BIDDING OPENS Friday · September 20th

- Closing Tuesday · September 24th, 2024, 5:00 PM

Property located at 12220 E. Argyle RD, Hot Springs, SD, (6.3 miles south of Pringle SD on HWY 89 to Argyle Loop Rd left 1.5 miles to Argyle Rd, left 1.5 miles to E. Argyle Rd left to 12220). Watch for signs!

99 Ford Explorer; 97 Ford Explorer; 67 Ford Truck; John Deere Model D; Farmall H; Farmall FC; 2-Farmall M tractors w/dual loaders; 2- Farmall F-30; Farmall F-14; 2- Fordson Major Diesel tractor; Ferguson TO; Ford 601 Select-o-Speed; IH No. 9 & No. 7 horse drawn sickle mowers; King Kutter landscape rake; 3 pt field cultivators; NH 3 pt rake; Case 3 bottom plow; IH planter; Case side delivery rake; Implement seats; Oliver 471 manure spreader; large selection of tractor & implement parts; wheels & rims; and much more.

Auctioneers Note: Richard's tractors have been setting for several years. Please plan to inspect for condition. Many very interesting, unique and items. Take time to inspect the online catalog for complete photos & details.

TERMS & CONDITIONS: ONLINE ONLY AUCTION. NO BUYER PREMIUM! Complete detailed photos, descriptions, inspection & settlement dates at <u>www.bradeenauction.com</u>.

Property Inspection: Properties will be available for inspection at the properties on Tuesday September 24th, from 11am to 2pm. See the detailed descriptions & photos in the online catalog, at <u>www.bradeenauction.com</u>. **Property Settlement & Pickup:** All items must be settled for Thursday September 26th at the property, between 10:00am & 1:00 pm.

See complete details & photos on www.bradeenauction.com



Richard Meyer Hot Springs, SD





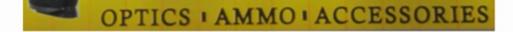


Elk Bugling Program

Learn about Custer State Park's Elk herd, what they do during the rut, and how we manage them. Meet at the Visitor Center for a short program and then follow the Naturalist to the listening area.

Bring warm clothes and a chair. Participates will need to wait quietly for an opportunity to hear bugling. Use your best judgement if bringing pets or small children.





South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday Sept 21st 2024 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at **www.sodakian.com**, contact us at 605-673-3222 or by

e-mail at southernhillstactical@gwtc.net



Meals on Wheels GOLF TOURNAMENT ENTRY FORM

DATE: September 21st 2024



Contact: Corey Virtue 605-517-0193 virtuecj@gmail.com



WESTERN SOUTH DAKOTA

TOGETHER, WE CAN DELIVER.

and a second second	0000011001 2100, 2081	

TIME: Registration at 9:00 AM. Tee-off at 10:00 AM

PLACE: Rocky Knolls Golf Course

ENTRY FEE: \$200.00 (includes: green fees, cart

Format: Tournament will be played in a four-person scramble format. 18 Hole Tournament

ENTRY FORM:	
TeamName	the second s
Captain	
TELEPHONE:	
EMAIL:	
Team Members:	
Player 1 Name:	
Player 1 Name:	

*Mulligans are \$5 a piece (need to buy before you start)
*Blackjack on hole one to tee off from 200 yard mark.
*Ten foot of string \$10 a piece (One per team)
*If you need to rent or car clubs, please go through the club house





PDGA B-Tier Event

\$750 Added Pro Cash Am Player Packs



2 Days, 2 Rounds September 21st and 22nd 1 Round @ Each Course Pageant Hill in Custer, SD Spearfish Canyon DGC in Spearfish, SD



Register Online: Disc Golf Scene Questions? Contact James Curl @ BlackHillsDG@gmail.com





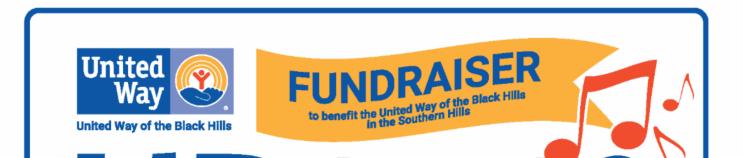
South Dakota Enhanced Conceal Carry Class

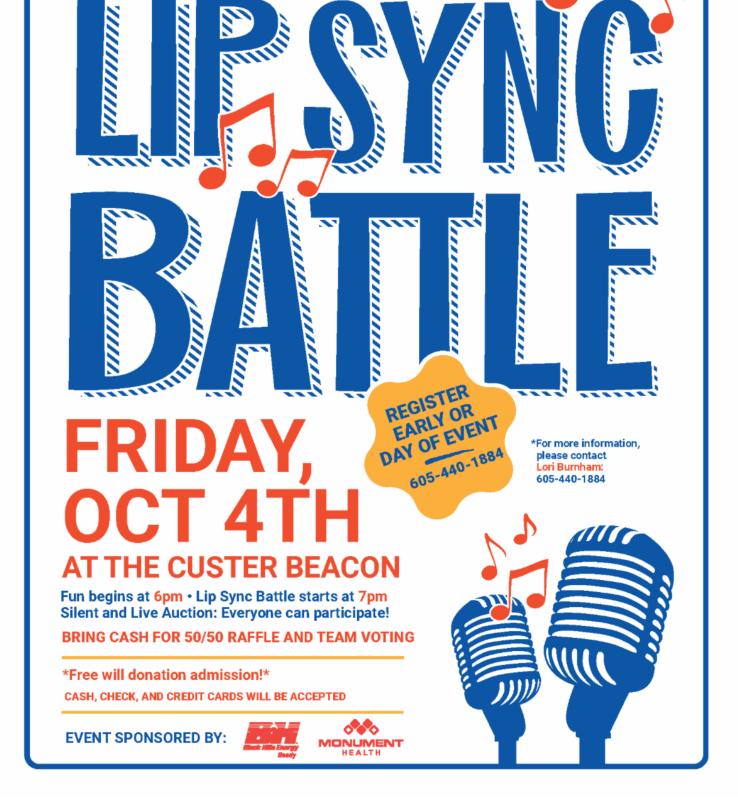
This is a One day Class Saturday Sept 28th 2024 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC Class size is limited so register early. For additional information or to register for the class you can e-mail

the instructor at **echo.ft.sd@gmail.com**, call the shop

at 605-673-3222 or e mail us southernhillstactical@gwtc.net





It's the return you have all been waiting for! IMPACT LEADERSHIP CLASS IS BACK! THIS FALL!

Custer Area Economic Development Corporation presents:

IMPACT Leadership

Developing leaders through mentorship, community engagement, and personal growth.

What?

Impact Leadership Development Class sponsored by Custer Area Economic Dev<u>elopment Corporation</u>

Who can participate?

Anyone who wants to improve or develop their leadership skills and/or become more involved and learn more about the leadership opportunities in our community.

When?

Every Thursday evening from October 10th through November 21st from 4-8 PM (excluding Oct 31st)

Where?

TBD

<u>Cost?</u>

\$300 per person Includes all class materials and meals (scholarships available)

Limited space available!

Register via email:

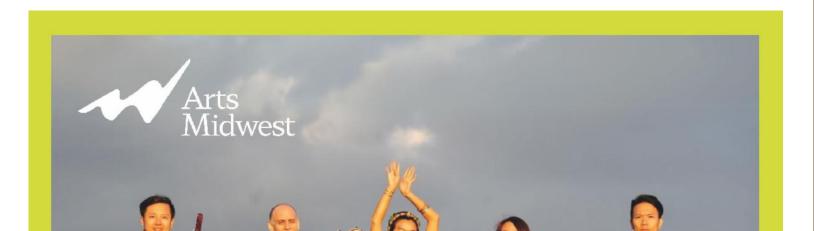
Phillip.Abernathy@dacotahbank.com or by calling Aleah at 605-786-7844

The **IMPACT Leadership Development Program** has

been established to encourage and equip present and future leaders of our community. This program is hosted by:



For more information, please email: <u>Aleah Witt</u> aleahwitt@yahoo.com <u>Phill Abernathy</u> Phillip.Abernathy@dacotahbank.com



O MAGDELENA FRACKOWIAK

ARTS MIDWEST WORLD FEST A Moving Sound

Learn more at artsmidwest.org/worldfest

10/16: Community Vocal/Dance Workshop | 6 PM | Pine Room Custer County Library

10/19: FREE COMMUNITY CONCERT | 7 PM Custer Beacon

A Moving Sound's music transports the listener to a timeless, location-less space; a gorgeous combination of cultural traditions, innovation and artistic composition. The music stretches ears and minds just enough to make you feel like you've experienced something new, it taps deeply into your soul.



A program of Arits Vidwest: the 2024-2028 World Fest at ist tours are generously supported by the National Findowment for the Arts. Arits V dwest is a so generously supported by the II nois Arts Council Agency, Indiana Arts Commission, Iowa Arts Council . Viologan Arts and Culture Council, Minnesota State Arts Board, North Dakota Council on the Arts, Ohio Arts Council, South Dakota Arts Council , Misconsin Arts Board, 3M, and individual donors and partners.

ANNOUNCEMENTS

It may be getting cooler, but we're still on fire at the PIZZA MILLI

WE'RE COOKING UP SOME DELICIOUSNESS THAT YOU CAN'T MISS! STAY TUNED FOR AWESOME DEALS, PIZZA OPTIONS AND OTHER SURPRISES WE HAVE IN STORE THIS WINTER! COMING VERY SOON!

> Follow us on Facebook and check our website for updates!

> > <u>Winter Hours:</u> Tuesday-Saturday 11 am -8 pm <u>Delivery:</u> Friday & Saturday 4 pm- 8 pm



904 Mt Rushmore Rd www.pizzamillcuster.com

BEGINNING OCTOBER 1, 2024

605-673-3

TO BETTER SERVE YOU. CUSTER CLINIC

This will allow for:

Shorter wait time

IS CHANGING FROM WALK-IN CLINIC TO SAME-DAY APPOINTMENTS.

- More time to meet with your provider
- Ability to plan around your schedule

When should I schedule a same-day appointment?*

- For acute illnesses like sore throat, cough or fever.
- Injuries such as mild sprains, strains, minor fractures and cuts.
- New or worsening skin conditions.
- Deteriorating or changing existing health concerns.

*Examples only, not the full extent of what is cared for in same-day appointments.





For symptoms of stroke, heart attack, or sepsis such as one-sided weakness, numbness, difficulty speaking, chest pain, severe shortness of breath, fever with weakness and/or altered mental status, go to the ER.

MAKE YOUR SAME-DAY APPOINTMENT BY CALLING 605-673-9400.



OUR SERVICES

T&M offers a wide range of services, if you do not see a service you'd like a quote in listed, give us a call to inquire

CONCRETE





United Way of the Black Hills has launched its 2025 Campaign.



Campaign packets and materials have been distributed and are available on our *website*.

Get the Pack Back Day is scheduled for October 3, 2024.

The campaign will end November 21st, but all donations through the end of the year will be tax deductible.



SATURDAYS

8:00 AM - 12:30 PM

June through October

Located in Way Park in front of **Custer County Courthouse**

Featuring produce, food and crafts from local farmers and artisans

For more information contact **GORDON CLEVELAND** 605-673-5230

> FOLLOW US ON FACEBOOK



FIRST INTERSTATE CUSTER AREA FUND

The First Interstate Custer Area Fund is accepting applications for grants from qualified 501 (C) 3 organizations in the Custer area thru September 30. Recipients will be selected and grants funded during the Month of October, 2024.

Disbursements by the local board of directors are determined according to the needs of the community. Past disbursements from 1999 to date have totaled \$293,784.00 and have benefited a variety of local projects, historical organizations, and the arts and humanities.

If your non-profit organization would like to be considered in the disbursement of funds, please complete the First Interstate Custer Area Fund application form and return it to any board member or mail the form to First Interstate Custer Area Fund, 648 Mt Rushmore Rd, Custer, SD 57730. Completed applications can also be emailed to <u>donna.cullum@fib.com</u>.

Grant Application forms are available from any local board member, please call Jenny Behlings 673-5436, Curtis Tyler 673-2215, Donna Cullum 673-2215, Nathan Wiederholt 673-2716, Jen Hartshorn 605-255-5373, or Misty Fish 673-4848. The deadline for completed applications for the annual disbursement of funds will be September 30, 2024.

Printable Copy





507 MT. RUSHMORE RD. CUSTER, SD 605 - 673 - 3047 WWW.GOODKARMACUSTERSTORE.COM WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD



Please consider helping those in need with a

DOD OFF AT LEWIS DEALT

donation.

- New and unopened diaper packages.
- All sizes needed.
- Baby wipes.
- Other baby items such as toys, teethers, books, feeding accessories, child safety gear, travel gear, etc...

ABOUT BLACK HILLS PREGNANCY CENTER:

Black Hills Pregnancy Center is a Nonprofit 501 c3 agency who is governed by a local Board of Directors. Because all life is sacred, Black Hills Pregnancy Center exists to explore choices by providing appropriate resources and support for all impacted by an unplanned pregnancy. BHPC is financially supported by individuals, businesses and churches in the Black Hills Region. The great team of medical professionals and trained volunteers donate several thousand hours each year to serve the needs of their clients.

IN W MT RUSHMORE RD, CUSTER, SD 57730

Contact Black Hills Pregnancy Center: Call- 605-341-4477 Text- 605-415-6217 Visit- 1774 Centre St., Ste 1 Rapid City, SD 57703





We manage your social media accounts so you can focus on running your business! Content Creation • Graphic Design • High Quality Images & Photography Services • Brand Awareness Strategic Presence • Audience Engagement



605.440.2400 · GreenOwlMedia.com









RV Covered Storage

25991 Hwy 385, Custer, SD 57730 (9.5 miles S. of Custer along Hwy 385)

(a) Plenty Star Ranch

Contact Isa Kirk @ 605-440-2233

\$75 per month or \$600 per year - Parking Only. The pole barn (open on 3 sides, no lights, no heat) is 80 ft wide x 100 ft long. The doorway opening is 12 ft high.

(Liability / contract. Barn owner will not be held liable for damage or theft)

+ 3 RV grass sites (not under cover) with full hookups (electricity,

water & sewer) are available for winter camping (a) \$850 / month (No smoking in and around buildings, pets stay on a leash).

2 One-room **camping log cabins** can be booked via Airbnb or HipCamp

NEWS FROM THE STATE

SDVISIT.COM



FALL WEBINAR SCHEDULE

Accessible travel, destination storytelling, powwow etiquette, all the Interstate Welcome Center info you could ever want — our fall webinar series is ready to rock your Tuesdays. Here's what we have in store for the rest of 2024. Learn more and watch previous webinars at *SDVisit.com*.

Starting on September 10 and going forward, all webinars will take place at 11 a.m. CT / 10 a.m. MT. Please contact *Bailey Tysdal* with any questions.



TUESDAY, SEPTEMBER 10, 2024

ACCESSIBLE TOURISM: ETIQUETTE AND RESOURCES **REGISTER NOW** »



TUESDAY, OCTOBER 8, 2024

Big stories, local connection: enrolling local & regional media to be your biggest ambassadors **REGISTER NOW** »



TUESDAY, NOVEMBER 5, 2024

WACIPI 101: VISITOR ETIQUETTE **REGISTER NOW** »

PRESS RELEASE





The BHP Broadway Raffle Features New Experience Options for Winners

The Annual Broadway Raffle is Currently Underway! Tickets Available Here.

For Immediate Release

South Dakota — The BHP Broadway Raffle is closing in on its final weeks! This year features **a*Choose Your Own Experience**"option! Lucky winners can choose between an all-expenses paid trip to New York City, reservations for two on The Broadway Cruise, or a cash prize of \$2500. **Raffle tickets are \$125 each**, and only 400 tickets will be sold. The Broadway Raffle officially closes on **September 20, 2024, at 5:00 pm MT** or when all tickets are sold.

Winners can choose either a 5-day trip to NYC including: Travel from any airport in the continental U.S. Hotel Accommodations for 2 (double occupancy, queen beds) at a midtown hotel for 5 days and 4 nights. Gray Line bus tour of Manhattan. Tickets for two to 2 Broadway shows, selected by the winner. Prix Fixe dinner for 2 at Sardi's prior to the show.

Or, they can choose a Broadway Cruise getaway from March 25-April 5, which includes: Round-trip airfare to Miami (March 24-April 5). Hotel accommodations in Miami (March 24 & April 4). Interior cabin on floor 10 (upgradeable). 3 ticketed shows featuring Broadway stars. All meals, basic drinks (alcoholic drinks not included), and all pools and amenities.

Or winners may choose a \$2500 cash prize.

Purchase of these raffle tickets are *not tax deductible*. Residents of Hawaii Kansas, and Utah are not eligible to participate in this raffle due to state laws. **Entrants must be 21 years or older to purchase a ticket**. The winner will be chosen at random by the raffle service "Raffle Creator." **The winner of the raffle will be contacted when the drawing occurs after 400 tickets have been sold or by 5:00 pm MST on Friday, September 20.** To read the full terms and conditions of this raffle, and to purchase your tickets today, visit the Black Hills Playhouse's website at: *www.blackhillsplayhouse.com/raffle*

###



SPEAK Network Invites the Public to a Four-Week-Long Positive Self-Discovery Class Series This October

Self-Discovery class series rins october

Registration is now open for this four-week-long series!

For Immediate Release

Rapid City, SD. — SPEAK Network invites anyone interested in building up their self-resilience to attend the Positive Self-Discovery Series – a four-week class series starting October 3, 2024. The Positive Self-Discovery series is designed to help people become more confident in themselves and build resiliency. The SPEAK Network believes the first line of defense can be learning to rely on our own strengths and learning tools to help us through difficult situations. During this weekly class series, attendees will have the opportunity to learn: How to recognize and cultivate their personal strengths, ways to improve self-regulation, as well as how to resolve conflict, both internally and with others. "We are excited to bring this series back this fall because we believe this class really helps participants learn to not only feel stronger in their own right but also understand resources and techniques available to them in times of need," said Tamara Keefner

This four-week class series is well suited for anyone interested in learning personal techniques that can help both in a crisis and in day-to-day life.

Class size is limited, so reserve your space soon! To learn more about this class series and to register, visit the *SPEAK Network website*.

###

FOR MORE INFORMATION: TAMARA KEEFNER

Executive Director, SPEAK Network Call: (605) 381-9114 Email: tkeefner@speaknetwork.org

About SPEAK Network

SPEAK Network is a group of volunteers who believe suicide is preventable. We implement evidence-based strategies to destigmatize suicide and to improve best practices that help support persons at risk for suicide. To learn more about the work of SPEAK Network, visit *https://www.speaknetwork.org/purpose-history*





Project Update

Friday, Aug. 23, 2024

Current Conditions:

- Construction has now resumed on U.S. Highway 385. Milling (removal of the existing pavement) north of Silver City Road begins on Monday, August 26, 2024.
- The speed limit has been reduced through the construction area.
- Users of the roadway can expect delays of approximately 15 minutes and the use of flaggers from Pactola Dam to the Pennington-Lawrence County line.
- Traffic is being diverted onto two gravel diversions (temporary at-grade roadways next to the original road). Diversion 1 is immediately south of the Lawrence-Pennington County line, and Diversion 2 is located 1.3 miles south of Lawrence-Pennington County line. A width restriction of 12 feet is in place.

The contractor is confusing water to the group readius, to control duct as readed

• The contractor is applying water to the graver roadway to control dust as needed.





View Construction Updates

\Box Construction Zone Reminders \Box

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at *https://us-385.com*.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to605-566-4041. Subscribers can unsubscribe at any time.



U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:

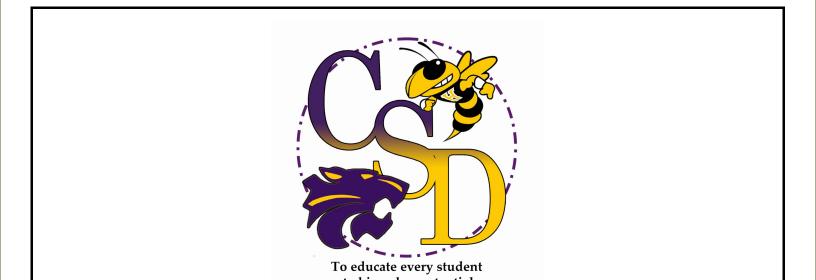




Custer Senior Center

August Activities

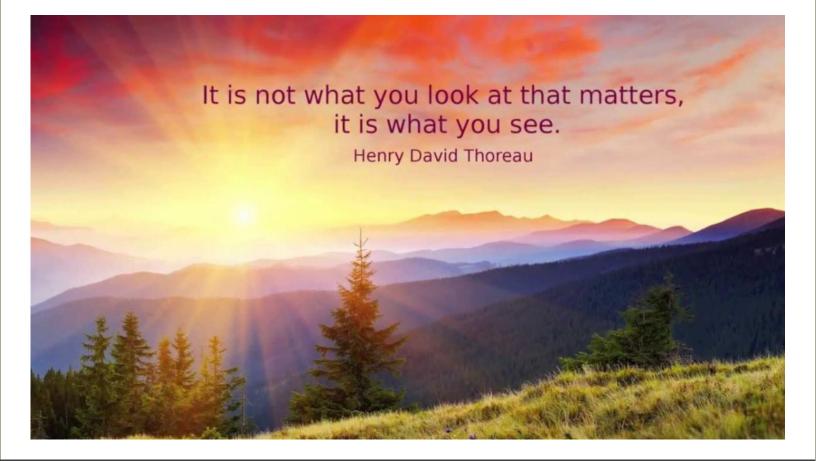
September Activities



to his or her potential

Click here to Check out the Custer School District Information

WEEKLY INSPIRATION



HELP WANTED





Be sure to check out the Help Wanted section on our <u>Website:</u>



Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD 57730 US

Unsubscribe | Update Profile | Constant Contact Data Notice



